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5-7 October 2026

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Daily Digest Banner Advertising

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Material deadline: 25 September

Article tracking banner

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Top banner	336x280	2,950
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October 2026

Into the spotlight

Exclusive interview with PATRIZIA CEO Asoka Wöhrmann

Europe's retail back to the office?

Office trends

CREMedia's head of European investments

W.P. Carey

Principal Asset Management

Our latest magazine is now live

CRE Media Europe presents our autumn edition, including an exclusive interview with PATRIZIA CEO Asoka Wöhrmann, a special report on Europe's retail renaissance and we ask the brokers, are workers finally returning to the office?

All this and much more inside.

Complimentary print editions are available on site during EXPO REAL 2025

View online

Expo Real 2025 to mark resurgence in transactions - W.P. Carey

W. P. Carey's head of European investments, Christopher Mertlitz, anticipates that Expo Real 2025 will mark a resurgence in real estate transactions, following a period of market sluggishness.

Principal foresees bullish real estate market for Expo Real 2025

Principal Asset Management is optimistic about the European real estate market leading up to Expo Real 2025.

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Home News European commercial real estate market stabilizing

13-06-2025 Research, Residential, Offices, Retail, Logistics, Alternatives

European commercial real estate market stabilizing

Despite economic and political uncertainties, the European commercial real estate market is stabilizing and regaining investor confidence, according to Cushman & Wakefield's Midpoint 2025 report.

Article tracking banner

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Cushman and Wakefield markets

Transaction volumes are up by 7.4%, led by Germany and the UK, and continued improvement is anticipated as the worst of the trade disruption has passed and due to a more growth-oriented government spending approach. Across sectors, prime assets in central locations are performing well. Transaction volumes are up by 7.4%, led by Germany and the UK, and C&W anticipates continued improvement as the worst of the trade disruption has passed and thanks to a more growth-oriented government spending approach. Across sectors, prime assets in central locations are performing well. Office leasing experienced a slowdown at the beginning of 2025 due to global uncertainties. However, the demand for premium office spaces in C&Ws remains robust, representing 70% of leasing transactions in the past year, a significant increase from the pre-pandemic 60%. Leasing activity in 2025 is projected to be similar to 2024, with a positive net absorption of 1.3 million sq. C&W predicts that as global political risks subside and trade agreements advance, increased corporate confidence will boost activity further into 2026. In contrast, vacancy rates continue to climb in non-central areas, while rental rates in central areas are still facing upward pressure due to the high demand for top-tier, well-situated spaces. Office space completions across Europe are projected to increase by 23% year-over-year in 2025, with London and Milan contributing the most to this new supply. Prime office rents are expected to rise by 2.7% in Europe (including the UK) and 6.8% in the UK in 2025, while yields are anticipated to decrease by 9 basis points. The logistics sector experienced a slow beginning to the year, but leasing activity is now stabilizing close to pre-pandemic levels. Factors such as easing monetary policy, steady demand and constrained supply are projected to fuel a recovery extending into 2026. Prime logistics rents are projected to increase by 2.6% in Europe (including the UK) and 5.1% in the UK in 2025. A compression of yields by 17 basis points is anticipated for logistics assets this year due to strong investor interest and limited availability. Investment volumes rebounded in Q1 2025 (€46 bn) and are expected to continue growing as pricing adapts to the current interest rate environment and seller expectations align with market conditions. The retail sector remains robust, even with planning difficulties related to tariffs, and this positive trend is expected to persist throughout 2025. Prime retail rents are projected to grow by 2.4% in Europe (including the UK) and 4.9% in the UK in 2025. Investor confidence is improving, and debt financing is becoming more accessible, leading to renewed interest in retail properties, especially those in high-traffic urban areas and retail parks. Capital values are anticipated to increase by 3.2% in Europe and 4.9% in the UK, resulting in total returns of 8% and 10.8%, respectively. The residential sector continues to be supported by a fundamental imbalance between the supply of housing and demand, a situation that is unlikely to improve soon. This is leading to consistent upward pressure on rental prices (+6.4% year-on-

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Website and newsletter	3-5 mins	3,950

Material deadline: 1 October

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06-05-2025 | Feature

Why data use is defining output performance

The European real estate and private credit landscape has entered a more demanding phase. Cost pressures remain elevated and the margins for execution error have narrowed. In this environment, I believe active management is no longer a differentiator but a necessity. Delivering consistent performance now depends on accuracy at entry price, discipline in capital allocation and genuine operational control on the ground.

ARROW

09-03-2025 | Feature

Upgrading assets through adaptive reuse

Across Europe, buildings stand vacant while demand for urban space keeps growing. Reimagining existing properties has emerged as a strategic response – aligning sustainability, market demand and cross-border investment logic to turn underused assets into future-ready real estate.

DREX & SCHMIDT

08-10-2025 | Feature

Why CEE is the new hotspot for third-party logistics

For a multitude of reasons, Central and Eastern Europe has become a beacon for third-party logistics companies, yet it has only around half as much Grade A space as Western Europe. That presents a huge opportunity for real estate companies, writes Bert Henselink.

ctp

08-10-2025 | Feature

The transformation of the French logistics property market

Fresh impetus for the French logistics real estate market is currently coming from the areas of fast fashion and social commerce, writes Céline Mullmann.

Urbancore

01-06-2025 | Feature

Vacant Today, Vibrant Tomorrow: Transforming offices and industrial sites into homes

Across Europe, cities face a shortage of housing while office vacancies are rising. Roelien de Haan, head of project solutions international at Drees & Sommer Netherlands, explains how converting offices and, in some cases, entire industrial sites into residential space can deliver new homes sustainably.

DREX & SCHMIDT

01-06-2025 | Feature

Building resilience in the logistics real estate market through robust financing structures and strategic partnerships

Up until 2022, logistics developers found it relatively easy to deliver successful projects, with seemingly no limit to demand. Since then, however, they have had to evolve in order to prosper.

Sevelo

01-06-2025 | Feature

European real estate's credit cycle is turning - but the benefits of scale remain

After years of uncertainty, Europe's real estate debt market is showing signs of renewed momentum. Falling interest rates and the stabilisation of rate expectations have brought buyers and vendors closer together in pricing, creating a platform for transactions at more realistic valuations. The consequence: rising demand for financing.

LaSalle

01-06-2025 | Feature

Voices of Expo Real with David White, LaSalle Investment Management

David White, head of LaSalle Real Estate Debt Strategies, Europe, at LaSalle Investment Management speaks to CRE Media Europe at Expo Real 2025.

LaSalle

CREMedia Europe

Interviews

Ian Worboys & Amos Chia
CEO & CIO, EGLS

David White
LaSalle Investment Management

Print & online magazine

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- ✓ Brand positioning
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- ✓ Product launches
- ✓ Corporate profiles

Advertising Options

- ✓ Double Page Spread (Cover & Inside)
- ✓ Full Page (Cover & Inside)
- ✓ Half Page (Inside)
- ✓ Content Partnership Pages (600 words)

POSITION	SIZE (w x h mm)*	RATES (£)
Double page 2/1 Cover	420x297	11,950
Double page 2/1 Inside	420x297	9,950
Full page 1/1 Cover	210x297	8,950
Full page 1/1 Inside	210x297	7,950
Half page 1/2 Inside	187x128	5,500

Material deadline: 18 September
Publication: 5 October



Contents

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Commercial Real Estate (CRE) Media Europe is a free to access news and information service providing independent, impartial journalism. Our mission is to provide the pan-European real estate market with the latest trends and data points, and provide key analytical coverage to help you make better decisions in your business.

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Five minutes with... Michelle Doran

The senior managing director and head of client solutions at MARK Capital Management, the parent company of Crossbay, on acquisition strategy, active asset management and sustainability in an era of high energy costs

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Patron Capital and Trei Real Estate divest six Polish retail parks

Patron Capital and Trei Real Estate have announced the sale of six retail parks for €1.1bn



Greystar closes Europe's largest residential fund

Greystar has announced the final close of Greystar Equity Partners Europe II



Retail parks: resilience is earned, not assumed

REDA's Arja Vollen on how retail park landlords can stay ahead of the game



I&L SPECIAL REPORT

Resilience in an age of uncertainty

After the post-pandemic boom comes a more mature phase of growth. Europe's logistics market faces rising costs, power constraints and geopolitical uncertainty, yet powerful structural drivers continue to support demand

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Discounts, differentiation and a new test for valuations

Dr. Karim Riachi argues selectivity is even more important in limited real estate

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Access will be a defining element in the next cycle

L&L investors need partners offering end-to-end expertise, argues Stefan L&L Hugo-Sheves

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Q&A with... Martin Londra

Tenax's Martin Londra on the future of the industry, leadership and opportunities

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Automation readiness is key to success

Automation will be shaped by buildings that make them work, says SEGRO's Jim Hartley

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Renaissance man Marco Simonetti

provides a tour of SEGRO's ultra-urban logistics centre in Paris

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