CRE Media Europe | Expo Real 2026

Advertising Opportunities

Reach Europe's most influential real estate leaders

Where Europe's real estate leaders make decisions. CRE Media Europe puts your brand directly in front of them every morning of the fair.

- 15,000+ senior real estate professionals
- Live on-site reporting daily from Munich
- Pan-European focus, global reach

41.8%
average open rate*

10.1%
Click through rate*

*based on 2025 figures

Expo Real Daily Digest

5-7 October 2026

Daily on-site reporting, breaking announcements, video interviews, and all other European real estate news delivered directly to an audience of 15,000+.

Digital advertising

Daily Digest Banner Advertising

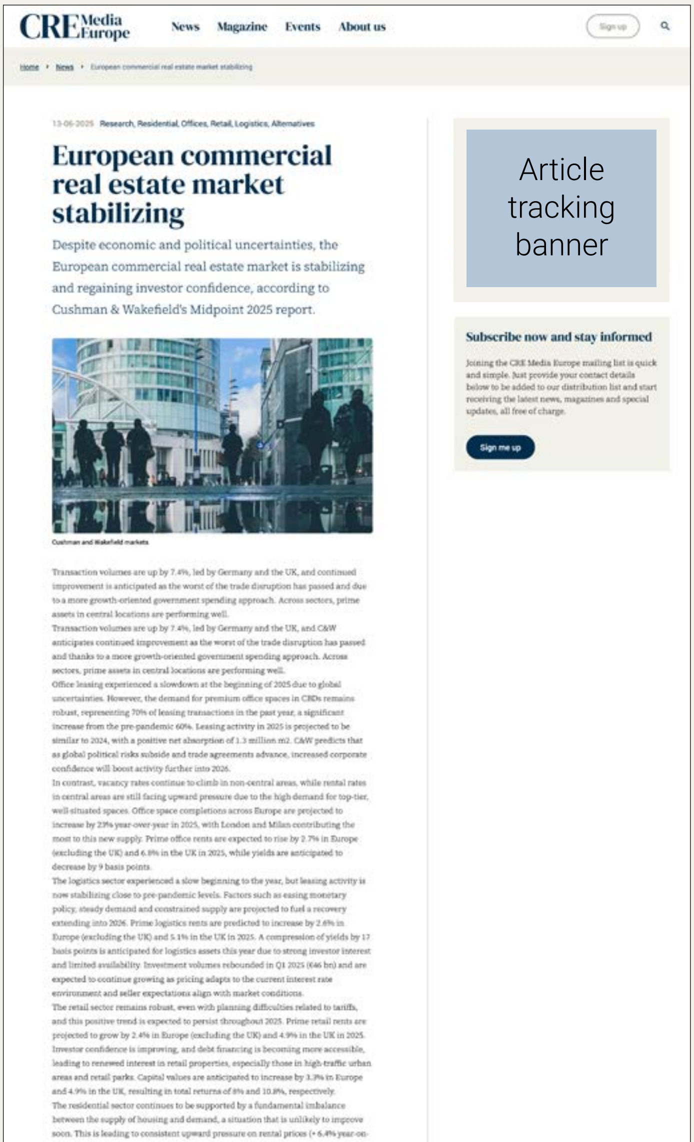
Position	Size	Rate (£)
Top banner	600×100	2,950
Middle banner	600×100	2,450
Bottom banner	600×100	1,950

Material deadline: 25 September

Article tracking banner

Position	Size	Rate (£)
Top banner	336x280	2,950
Middle banner	336x280	2,450
Bottom banner	336x280	1,950

Material deadline: 25 September



Content Partnerships & Multimedia

Premium storytelling for invested audiences

Content Partnerships

Thought Leadership With Guaranteed Reach
Feature your insights directly inside the EXPO REAL daily digest, on our website, and across social channels.

- 500–600 words
- Newsletter placement on day of choosing
- Website article
- Social media promotion
- Optional CRE journalist support

Position	Size	Rate (£)
Website and newsletter	500 words	3,500

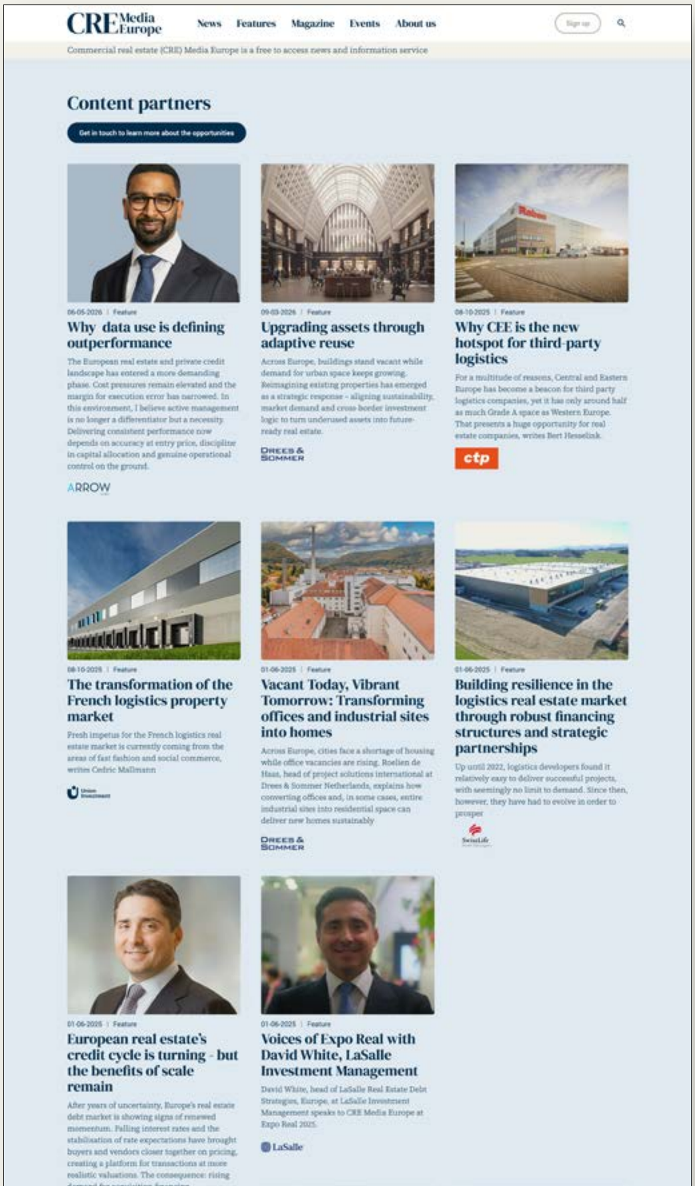
Material deadline: 1 October

On-site video interviews

Showcase your leaders,
your company message and your
expertise filmed on site at EXPO REAL.

- 3–5 minutes
- Published across all CRE channels
- You receive the video for your own use

Position	Size	Rate (£)
Website and newsletter	3-5 mins	3,950



Print& online magazine
Premium visibility at Expo Real

CRE Media Europe Magazine will be distributed extensively at EXPO REAL, placing your brand directly into the hands of key decision makers attending the fair.

This high-quality print edition is supported by full digital distribution via the Daily Digest giving your advert both physical impact and long-tail digital reach.

Perfect for:

- Major announcements
- Brand positioning
- Thought leadership
- Product launches
- Corporate profiles

Advertising Options

- Double Page Spread (Cover & Inside)
- Full Page (Cover & Inside)
- Half Page (Inside)
- Content Partnership Pages (600 words)

POSITION	SIZE (w x h mm)*	RATES (£)
Double page 2/1 Cover	420x297	11,950
Double page 2/1 Inside	420x297	9,950
Full page 1/1 Cover	210x297	8,950
Full page 1/1 Inside	210x297	7,950
Half page 1/2 Inside	187x128	5,500

Material deadline: 18 September
Publication: 5 October

Event coverage

Full highlight package including discussions, sideline interviews, and optional moderator sourcing.

- Pre-event
- During
- Post-event
- Rate: From £7,500

Bespoke Media Projects

If you have unique ideas or special requirements, we can build tailored media solutions. Rate upon request.

Secure Your EXPO REAL Advertising Package

Premium positions sell quickly

Contact us to reserve your placement

sales@cremediaeurope.com

CRE Media Europe